



Note from the President

Robert Grosse
 AIB President

Dear AIB Colleagues,

This is my final communication with you as AIB President, and I would like to thank all of you for giving me this opportunity to lead our organization, and also for your support of AIB in the various initiatives that we have been pursuing, from participation in the annual meeting, to starting new chapters or reviving existing ones, to being involved with our journal, JIBS. All of these elements are part of our professional association, and I hope that you are indeed involved with one or more of them.

Given that we are now almost 3,600 members, there are certainly lots of people who are not actively involved in one or another of the above activities. So, we need to look for additional ways to connect with our members and to connect members among themselves. We hope to announce the launch of a second journal, with a narrower focus than JIBS, providing additional publishing opportunities for our members. And we are considering one more possible alliance to publish another journal, again with a more limited focus than JIBS, and giving additional opportunities to AIB members for submitting their papers to be published.

A major thrust of our efforts these past two years has been to build AIB chapters into stronger and more active regional groups of our overall organization. This provides members with less-distant venues for academic meetings once a year as well as an additional opportunity

to present their papers in the regional chapter meetings. And of course these meetings provide additional opportunities for members to make new friends and share ideas with like-minded scholars, just as in the main global annual meeting. The India chapter has been revitalized under the leadership of Prof. S. Raghunath; and in fact that chapter will be the host of our annual meeting next year — in Bangalore. There are new chapters now in Sub-Saharan Africa, led by Prof. Abel Kinoti in Kenya, and in Bolivia, led by Prof. Sergio Garcia in Cochabamba. There are one or two more nascent chapters in progress that we hope will get started next year. If you are not already active in one of the AIB Chapters, I hope that you will take advantage of that opportunity in the near future.

We are also involved in some very valuable initiatives that few members may be aware of. For example, every year we sponsor more than 60 Ph.D. students and a handful of faculty members from developing countries, with ‘scholarships’ to pay for their travel to the AIB annual meeting. This activity is supported by both the AIB Foundation and by the Sheth Foundation which is led by AIB member Jagdish Sheth. The Sheth Foundation has also been instrumental in providing financial support for us to hold Paper Development Workshops at chapter conferences, extending this very popular program to reach beyond just the annual conference. We support libraries in emerging markets and developing

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countries with donations of JIBS, through efforts led by our publisher Palgrave as well as through donations by AIB members to the Adopt-a-Library program. We are also in the process of exploring initiatives to expand this program to include books and teaching materials. And if I have any luck at all, next year we will start offering members an opportunity to participate in a social responsibility activity linked to the Annual Meeting in Bangalore.

One area where we may have fallen short is in defining the domain of international business. One might think that we should be able to handle such an apparently simple task – but the definition has not been achieved by the dozens if not hundreds of us who have tried to state it and bring others along to agree. We clearly are interested in business

that crosses national borders. Beyond that, though, we are really divided. Multinational enterprises, a major basis of our studies and teaching through the years, have encountered myriad challenges, so that now we talk about networks of firms; about public/private partnerships; and about born-global firms, just to name a few different types of participants in IB. We could also debate which disciplines offer tools that are in some sense “appropriate” for analyzing IB phenomena. In sum, this paradoxically may be the hardest question of all for IB writers and teachers. My conclusion is that I prefer to focus on trying to help companies and governments and individuals understand and deal with IB problems; and I am not worried about our inability to put a box around our discipline.

Rob Grosse, AIB President

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AIB Welcomes Kathy Kiessling as Member Services Coordinator



Kathy comes to the Academy after serving as the Association Administrator for the Children's Literature Association (ChLA), an international professional membership organization comprised of academically affiliated scholars and graduate students. In this role she provided comprehensive non-profit association management and conference administration services specializing in fiscal operations, policy development, membership services, grant administration, publication (journal, book and newsletter) management, conference event oversight as well as program implementation and evaluation.

After over two decades of successful management of ChLA marked by steady growth in membership, programs and financial assets, Kathy transitioned management of the group to an association management company for continued expansion. Kathy is excited to join the AIB administrative team and looks forward to building connections with members and seeking ways to enhance member benefits.

A Battle Creek, Michigan native, Kathy received her BA from Western Michigan University. Outside of work, she enjoys relaxing with family and spending time outdoors distance biking and running.

AIB Executive Board Election Results

These recently elected officers will join the Executive Board and serve from August 1, 2014– July 31, 2017. For complete biographies, see <http://aib.msu.edu/executive-board2014-15.asp>



President-Elect
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Special Issue of the
Journal of Teaching International Business
on
Gender and Diversity Issues
in IB Education

Co-edited by Raj Aggarwal, Gabriele Suder, and Amanda Bullough

The *Journal of Teaching in International Business* and *WAIB (Women in the Academy of International Business)* are pleased to announce a special issue in the journal on “*Gender and Diversity Issues in IB Education*.” Original papers are invited for publication in this special issue. JTIB is published by Routledge/Taylor and Francis. It is the premier scholarly journal in its field now in its 25th year of publication (see the JTIB home page, <http://www.tandfonline.com/toc/wtib20/current>). Papers for this issue should not have been published or submitted elsewhere for publication. All suitable papers are invited, yet papers that were accepted for presentation at the 2014 AIB meetings in Vancouver will be given special consideration.

We expect the papers in this issue to make significant contributions and provide fresh insights. As examples, topics for this special issue can include (but not limited to) the following:

- Why are student study abroad programs dominated by women participants?
- What are some IB career issues faced specifically by women and men who feel are part of minorities?
- What special challenges do women or men IB managers specifically face overseas and how can we educate them better to meet these challenges?
- What are some career issues faced specifically by women or men IB educators?
- What is the state of gender studies in IB and what does it mean for IB education?
- Are there similarities and differences in teaching IB to women in developing vis-à-vis developed countries, rich vis-à-vis poor countries, East vis-à-vis West countries, South vis-à-vis North countries, etc?
- Other topics covering gender and diversity issues and their implications for IB education.

To ensure full consideration for inclusion in this special issue completed papers should be submitted by **October 15th 2014**. To allow for adequate time for revisions, the papers for this issue will be sent for blind review as soon as they are received.

The papers should be submitted electronically to <http://mc.manuscriptcentral.com/jtib>. Of course, if you have any questions, contact: Raj Aggarwal at aggarwa@uakron.edu, Gabriele Suder at gs.suder@gmail.com, or Amanda Bullough at amanda.bullough@thunderbird.edu. Thank you for considering this special issue of the JTIB for your scholarship.

We look forward to receiving your papers for this special issue of JTIB.

Adopt-a-Library

Our gratitude goes out to the following members for their generosity in supporting the Adopt-a-Library program in the 2013 calendar year:

Institutional Benefactor

Madhuri and Jagdish N. Sheth Foundation

Full Benefactors

(gifts of \$100 and above)

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Malika Richards
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Peter Stark
Rehan ul-Haq
Huan Zhang

The Adopt-a-Library program was initiated by the AIB Fellows to help libraries around the world that could not otherwise afford to subscribe to JIBS. Donations to the Adopt-a-Library program can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.

AIB Foundation

Our thanks are extended to the following members for their generous support of the AIB Foundation and its activities during 2013:

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(gifts of \$100 and more)

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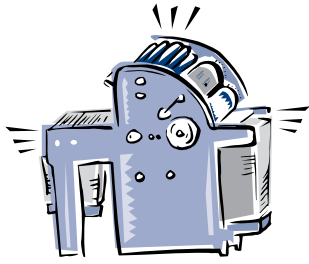
The AIB Foundation is a charitable organization that funds projects which aim to advance the cause of international business. Under the Foundation's charter, these funds may be used for a wide variety of purposes: student scholarships, faculty fellowships, research grants, travel grants, doctoral dissertation grants, and publications subsidies. Donations to the AIB Foundation can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.

Institutional Members

We thank the following organizations for their support of the Academy of International Business through an institutional membership for the 2013 calendar year:

Aalto University School of Business, Finland
Australian Centre for Asian Business, Australia
Duke University CIBER, USA
Florida International University, USA
George Washington University, USA
Georgia State University, USA
GIME, Dongbei University of Finance and Economics, China
GITAM School of International Business, India
Indian Institute of Foreign Trade, India
Indiana University, USA
Michigan State University, USA
Ming Chuan University, Taiwan
Poznan University of Economics, Poland
Rosario University, Colombia
St. Mary's University, USA
Sukhothai Thammathirat Open University, Thailand
Temple University, USA
Universidad de la Sabana, Colombia
Universidad Eafit, Colombia
Universidad Iberoamericana, Dominican Republic
University of Auckland, New Zealand
University of Newcastle, Australia
University of Reading, United Kingdom
University of San Francisco, USA
University of South Carolina, USA
Villanova University, USA
York University, Canada

AIB invites other organizations to become institutional members. For more information about institutional membership and its benefits, please visit <http://aib.msu.edu/membership/>.



Just off the Press

⇒ **Mark Casson** (University of Reading, United Kingdom) and **Catherine Casson** (University of Birmingham, United Kingdom) co-edited *History of Entrepreneurship: Innovation and Risk-taking, 1200-2000* (Edward Elgar Publishing, ISBN: 978-1781955239). What are the secrets of a successful entrepreneur? When did the origins of enterprise occur? This important two-volume set addresses such questions by uniting historical case studies of entrepreneurial behavior from 1200–2000. Key features of this collection include a thematic and chronological comparison of relevant studies as well as coverage of a range of industries, including the software industry. The editors have also selected papers which allow for an examination of a range of entrepreneurial backgrounds and personalities, including female entrepreneurs.

⇒ **Hamid Etemad** (McGill University, Canada), **Tage Koed Madsen**, and **Erik S. Rasmussen** (University of Southern Denmark, Denmark) have edited *Current Issues in International Entrepreneurship* (The McGill International Entrepreneurship Series) (Edward Elgar Publishing, ISBN: 978-1781953419). The young field of international entrepreneurship is rapidly expanding in scope and complexity, as increasingly more companies across the world compete to gain a larger global market share and attract consumers both at home and abroad. This book, the fifth volume in the McGill International Entrepreneurship series, brings together 29 scholars and practitioners to explore the contemporary issues, evolving relations and dynamic forces that are shaping the new emerging entrepreneurial system in international markets. It examines entrepreneurial efforts and relations in many

firms embedded in and constrained by different national and corporate cultures of their own and offers expert recommendations for further research, better managerial practice and more effective public policy approaches. The editors and contributors to this volume show how conventional theories of entrepreneurship and business do not fully address the challenges inherent in achieving and sustaining global competitiveness. Over the course of 11 research-based chapters, they detail rich frameworks and fresh solutions for navigating the complex and quickly evolving global business environment, providing insight into a number of current international entrepreneurship issues. These include high-growth and rapid internationalization, managerial leadership, born globals, the impact of networks, inter-organizational ties and knowledge intensity, and emerging markets regulations and requirements.

⇒ **Walter A. Friedman** and **Geoffrey Jones** (Harvard Business School, USA) co-edited *Business History* (Elgar Mini Series) (Edward Elgar Publishing, ISBN: 978-1781955260). This important book assembles formative articles that demonstrate how business history emerged as a discipline from the interwar years until the present day. The essays, drawn from authors in the United States, Europe, Asia and Latin America, document the remarkable intellectual achievements of the field, as well as exploring the challenges it faced securing a wider impact on other disciplines. The editors provide a wide-ranging and original introduction. The book will appeal to both social scientists and historians interested to learn how the field of business history was shaped.

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- ⇒ **Craig C. Julian** (Southern Cross University, Australia), **Zafar Ahmad** (Lebanese American University, Lebanon) and **Junqian Xu** (Xi'an Jiaotong Liverpool University, China) have edited a book titled *Research Handbook on the Globalization of Chinese Firms* (Edward Elgar, ISBN: 978-1782545736). The book encompasses an expansive range of perspectives on the globalization process of Chinese firms with global scholars providing contributions on a variety of topics, including: industrial innovation; technological innovation and learning; the performance of Chinese international joint ventures; the global consumer; foreign direct investment (FDI) including barriers to FDI and FDI in China's hinterland areas; the globalization of Chinese business practices in Africa; the human resource management transfer process; corporate information disclosure in China's stock market; and the home employment effect. In addition, regional economic integration, transportation costs and the national government's role in globalization are also explored.
- ⇒ **Haruo H. Horaguchi** (Hosei University, Japan) has recently published *Collective Knowledge Management: Foundations of International Business in the Age of Intellectual Capitalism* (Edward Elgar, ISBN: 978-1783473229). The author explores a new perspective of knowledge management as an eco-system, a theory that explains why Japanese multinational enterprises lead the way for innovation in the 21st century. While the concept of personal knowledge through tacit knowing describes how knowledge is understood as input for individuals, the concept of collective knowledge management contributes to the creation of intellectual resources for firms. This book provides a critical assessment of the classic theories of innovation and an intensive empirical study on industrial agglomeration and collective intelligence. It then goes on to offer a new theory of management.
- ⇒ **Karl P. Sauvant** (Columbia Center on Sustainable Investment, USA) and **Federico Ortino** just published a booklet entitled *Improving the International Investment Law and Policy Regime: Options for the Future*. It discusses the key features of the international investment law and policy regime, identifies drivers for change, discusses critical issues affecting the regime, and lays out options for improving it. A free copy of the booklet can be downloaded from http://www.vcc.columbia.edu/files/vale/content/Improving_The_International_Investment_Law_and_Policy_Regime_-_Options_for_the_Future_-_Sept_2013.pdf
- ⇒ **Michael A. Witt** (INSEAD, Singapore) and **Gordon Redding** (INSEAD, Singapore) have co-edited *The Oxford Handbook of Asian Business Systems* (Oxford University Press, ISBN: 978-0199654925). Drawing on the deep knowledge of 32 leading experts, this book presents an empirical, comparative institutional analysis of thirteen major Asian business systems — or “varieties of capitalism” — between India and Japan. To aid comparison, each country chapter follows the same consistent outline. Complementing the country chapters are eleven contributions examining major themes across the region in comparative perspective and linking the empirical picture to existing theory on these themes. A further three chapters provide perspectives on the influence of history and institutional change. The concluding chapters spell out the implications of all these chapters for scholars in the field and for business practitioners in Asia.



Members on the Move

⇒ **Herman Aguinis** (Ph.D., SUNY-Albany, USA), John F. Mee Chair of Management at Indiana University's Kelley School of Business) has been elected President of the Iberoamerican Academy of Management (IAM). IAM, founded in 1997, is an affiliate of the Academy of Management. Through IAM's website and mailing list, IAM reaches about 3,000 faculty and doctoral students. IAM fosters the general advancement of knowledge in the theory and practice of management among Iberoamerican scholars and/or those academics interested in Iberoamerican issues. Since 1998, IAM has organized full-day professional development workshops during the annual meetings of the Academy of Management. In addition, IAM organizes international conferences that attract business school faculty and doctoral students interested in Iberoamerican issues. The most recent one was in Sao Paulo, Brazil (December 2013) and the next one will be in Santiago, Chile (December 2015). IAM also publishes the journal *Management Research* (published by Emerald).

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just off the Press sections. Email your professional accomplishments, book publications, promotions, and honors to: newsletter@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.

⇒ **Gabriele Suder** (Ph.D., University of Bath, United Kingdom), WAIB President 2013–2015, and formerly Jean Monnet Chair Professor of International Business at SKEMA Business School and Academic Director at SKEMA US, has moved to the University of Melbourne in January 2014, as its Director of International Relations.

New AIB Members

AIB welcomes the following 468 new members who joined our community between November 1, 2013, and May 1, 2014.



Islam AbdelSalam	Katarina Brant	David Deephouse	Jung-Hoon Han	Hina Khan
Nur Zania Azurin Abdullah Sani	Delma Browne	Dale DeJong	Qin Han	Rajat Khanna
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Abdoulkadre Ado	Goran Calic	Vikram Dogra	William Heaston	Kyoungeong Kim
Richard Adu-Gyamfi	Javier Capape	Juana Du	Henrique Heidtmann Neto	Moo Sung Kim
Dejene Nemomsa Aga	José Marcos Carrera Júnior	Shanqing Du	Katrin Held	PhilSoo Kim
Barbara Agha-Alikhani	Rodger Casselman	Bernadine Dykes	Caroline Helpinstill	Suyeon Kim
Barak Aharonson	Sarah Castaldi	Chris Earley	Guus Hendriks	Satomi Kimino
Mujtaba Ahsan	Virginia Cathro	Mats Ehrnrooth	Yoonjeoung Heo	Hendrik Klier
Nathalie Aichhorn	Juan Catril	Nampil El Gkazar	Monica Hernandez	Kazuhiko Kobori
Akram Al Ariss	Bernie Cerasaro	Imane El Hakimi	Peter Hertenstein	Georg Kodydek
Sâmia R.C. Albuquerque	Bora Cetin	Ziad Elsahn	Richard Hicks	Alexander Kouznetsov
Juciara Alcântara	Subhajit Chakrabarty	Diana Escandon Barbosa	Jenny Hillemann	Albert Kraech
Sam Oladele Alebiosu	Bau-Jung Chang	Saul Estrin	Mohd Faiz Hilmi	Charles Krusekopf
Murod Aliyev	Yu-Yin Chang	Maria S. Etchebarne Lopez	Jeou-Shyan Horng	Vincent Kunst
Liliane Matias Almeida	Meena Chavan	Yasir Fadol	Seyed M. Reza Hosseini	Mohan Kuruvilla
Fahad Alofan	Aizhen Chen	Di Fan	Sheng-Tsung Hou	Keyan Lai
Christian Amponsah	Chiung-Jung Chen	Oludotun Fasanya	Xinli Huang	C Lakshman
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Kiran Awate	Yi-Fang Chiang	Johann Fortwengel	Manya Jaura	Les Tien-Shang Lee
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Olawumi Dele Awolusi	Jay Chok	Todd Friends	Danielle Jones	Alexander Leinemann
Thomas Ayers	Gabriel Chueke	Qingfen Fu	Min Ju	Aegean Leung
Bello Ayuba	Wootae Chun	Rethi Gabor	Jae Hwi Jung	Mandy Man Lai Li
Anish Bania	Sunwook Chung	KwangWook Gang	Daren Kalkoffen	Mei Li
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Melanie Lorenz	B. Padma Narayan	Michael Ricco	Piers Steel	Jian Wang
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Gundula Lücke	Camilla Nellemann	Lina M. Rodriguez	Bruce Stetar	Yangwen Wang
Lingli Luo	Frank W. Ng	Maria (Malu) Roldan	Callum Stewart	Zhan Wang
Daw Ma	Anothai Ngamvichaikit	Bruce Rosenthal	Jose Eduardo Storopoli	Zhennan Wang
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Edwin Makamson	Anayo Nkamnebe	Khan Salam	Iwona Sulinska	Victoria Wetherell
Oscar Malca Guaylupo	Lee Nordgren	Gayatree Siddhanta Sarma	Francis Sun	Jo-Reese Williams
Mahfuja Malik	Mahpar Nurul Salizawatee	Greici Sarturi	Irina Surdu	Cheng-Wei Wu
Mark Mallon	John O'Brien	Johannes Sauset	Ewan Sutherland	Slawomir Wycislak
Benmamoun Mamoun	Adeniyi Olarewaju	Hellmut Schütte	Kelsey Syrud	Helen Tianjiao Xia
Symeon Mandrinos	Duncan Opati	Erik Schindler	Michal Szymanski	Jie Xiong
Maria G. Mandujano	Joobin Ordoobody	Ursula Schinzel	Hassan Tajideen	Wenxin Xu
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Julian Martinez	Dwobeng Owusu-Nyame- kye	Björn Schmeisser	Qun Tan	Joshua Yancey
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Jacqueline Mees-Buss	Jean-Louis Pare	Lindsey Selbach	Terry Tomlinson	Yi Yang
Ganesh Melatur	Michael Parkes	Ricardo Sellers Rubio	Kolawole Toriola	Yi Yang
Luisa Melo	Emma Parry	Kasih P. Safitri Setiawan	Dorra Triki	Naoki Yasuda
Athanasios Mihalakas	Minna Paunova	Diana Sharpe	Wei-Kuo Tseng	Alexis Yong Manrique
Emil Milevoj	Xuerong Peng	Nicole Shea	Christopher Sai Kit Tsui	JaeJoon You
Arkadiusz Mironko	Vijay Pereira	Robert Sheldon	Mary Tucker	Denghua Yuan
Arindam Mondal	Xuelian Piao	Wei Shen	Yasuro Uchida	Yizhou Yuan
Luciano Monteiro	Håkan Pihl	Mikhail Shengeliya	Abhijeet Vadera	M Amin Zargarzadeh
Jefferson Monticelli	Cesar Pino	Bayar Yatish Shetty	Halia Valladares	Joachim Zentes
Elizabeth Moore	Orachorn Potisuk	Duckjung Shin	Montemayor	Huan Zhang
Lukas Morbe	Alfred Presbitero	HoWook Shin	Jonathan Van Mumford	Jing Zhang
Nilton Deodoro Moreira	William Procasky	Ei Shu	Sumati Varma	Ye Zhang
Cardoso Junior	Pushyarag Puthusserry	Md Khaled Shukran	Silvio Vasconcellos	Yue Zhang
Tyler Morgan	Moritz Putzhammer	Michael Silla	Alessandra Vecchi	Sasha Zhao
Thandiwe Mtetwa	Olan Puyakul	Anne Sluhan	Marcela Velasquez-	Suli Zheng
Marc Mueller	Philippe Thierry Régnier	Melanie Smans	Montoya	Amy Zhou
Aldo Musacchio	Roberta Rabellotti	Rana Sobh	Gerald Venezia	Helena Zhu
John Muteti		Pavan Soni	Anna Veselova	Wenyu Zhu

UPCOMING EVENTS

AIB Sub Saharan Africa Chapter Meeting
August 13-15, 2014 Nairobi, Kenya

AIB Central and Eastern Europe Chapter Meeting
October 9-11, 2014 Budapest, Hungary

AIB US-Southeast Chapter Meeting
October 23-25, 2014 Miami, Florida, USA

AIB US-Northeast Chapter Meeting
November 13-15, 2014 Providence, Rhode Island, USA

AIB Southeast Asia Chapter Meeting
December 7-9, 2014 Macau, China

AIB Middle East-North Africa (MENA) Chapter Meeting
January 13-15, 2015 Dubai, United Arab Emirates

AIB Latin America Chapter Meeting
January 22-24, 2015 Santiago, Chile

AIB US-Midwest Chapter Meeting
March 25-27, 2015 Chicago, Illinois, USA

AIB Annual Meeting
June 27-30, 2015 Bengaluru, India